**Code. No: SM402MS/SM305MS Set. No: 1**

**BVRIT HYDERABAD**

**College of Engineering for Women**

**II B.Tech – II Sem., I Mid – Term Examinations, February, 2020**

**BUSINESS ECONOMICS AND FINANCIAL ANALYSIS**

**Objective Exam**

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**Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Hall Ticket No.**

**Answer All Questions. All Questions Carry Equal Marks. Time: 20 Min. Marks: 10.**

**I. Choose the Correct Alternative:**

1. Optimization techniques are studied in Business Economics with the help of following subject:

a) Economics b) Operations Research [ ]

c) Mathematics d) Statistics.

2. Giffen goods are also called [ ]

A) Standard goods B) Superior goods C) Normal goods D) Inferior goods

3. If you buy a Tape Recorder, that purchase is known as [ ]

A) Autonomous Demand B) Derived Demand C) Market Demand D) New Demand

4. Demand is defined as [ ]

A) Desire backed by Purchasing Power B) Desire backed by the Inability to Pay

C) Desire backed by the Unwillingness to Pay D)Willingness to Pay without desire

5. Coffee, Milk and Sugar are known as [ ]

A) Producer Goods B) Perishable Goods C)Substitutes D)Complementary goods

6. When the Consumer buys more of same goods when the price of the commodity decreases

the demand is known as [ ]

A) Extension of Demand B)Contraction of Demand C)Increase in Demand D)Decrease in Demand

7. Least squares method is also known as [ ]

A) Trend projection Method B)Barometric technique

C) Simultaneous equations method D) Correlation Method

8. Where the consumption of a product can be postponed, the demand is said to be [ ]

A) Inelastic B) Elastic C) Unitary D) Infinite

9. When the Demand Forecasting is done by Selling the product to a small group of [ ]

customers, this method of Forecasting is known as

A) Sales Force Method B) Test Marketing C) Least Square Method D)Expert Opinion Method

10. In the first stage of Production Function with One Variable Input, Total Production [ ]

A) Increases B) Decreases C) Constant D) Negative

**Cont…..2**

**Set.No:1**

**:2:**

**II Fill in the blanks:**

11. Census Method is also known as \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

12. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ are factors of Production.

13. Wage is a return for \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

14. Isoquant curve is\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

15. Expand MRTS\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

16. Inflation means\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

17. A business organization managed by two or more persons is called\_\_\_\_\_\_\_\_\_\_\_\_\_\_

18. Examples of substitutory goods \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

19. GDP = \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

20. Per Capita Income = \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**-oOo-**

**Code. No: SM402MS/SM305MS Set. No: 2**

**BVRIT HYDERABAD**

**College of Engineering for Women**

**II B.Tech – II Sem., I Mid – Term Examinations, February, 2020**

**BUSINESS ECONOMICS AND FINANCIAL ANALYSIS**

**Objective Exam**

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**Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Hall Ticket No.**

**Answer All Questions. All Questions Carry Equal Marks. Time: 20 Min. Marks: 10.**

**I. Choose the Correct Alternative:**

1. Demand is defined as [ ]

A) Desire backed by Purchasing Power B) Desire backed by the Inability to Pay

C) Desire backed by the Unwillingness to Pay D)Willingness to Pay without desire

2. Coffee, Milk and Sugar are known as [ ]

A) Producer Goods B) Perishable Goods C)Substitutes D)Complementary goods

3. When the Consumer buys more of same goods when the price of the commodity decreases

the demand is known as [ ]

A) Extension of Demand B)Contraction of Demand C)Increase in Demand D)Decrease in Demand

4. Least squares method is also known as [ ]

A) Trend projection Method B)Barometric technique

C) Simultaneous equations method D) Correlation Method

5. Where the consumption of a product can be postponed, the demand is said to be [ ]

A) Inelastic B) Elastic C) Unitary D) Infinite

6. When the Demand Forecasting is done by Selling the product to a small group of [ ]

customers, this method of Forecasting is known as

A) Sales Force Method B) Test Marketing C) Least Square Method D)Expert Opinion Method

7. In the first stage of Production Function with One Variable Input, Total Production [ ]

A) Increases B) Decreases C) Constant D) Negative

8. Optimization techniques are studied in Business Economics with the help of following subject:

a) Economics b) Operations Research [ ]

c) Mathematics d) Statistics.

9. Giffen goods are also called [ ]

A) Standard goods B) Superior goods C) Normal goods D) Inferior goods

10. If you buy a Tape Recorder, that purchase is known as [ ]

A) Autonomous Demand B) Derived Demand C) Market Demand D) New Demand

**Cont…..2**

**Set.No:2**

**:2:**

**II Fill in the blanks:**

11. Isoquant curve is\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

12. Expand MRTS\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

13. Inflation means\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

14. A business organization managed by two or more persons is called\_\_\_\_\_\_\_\_\_\_\_\_\_\_

15. Examples of substitutory goods \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

16. GDP = \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

17. Per Capita Income = \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

18. Census Method is also known as \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

19. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ are factors of Production.

20. Wage is a return for \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**Code. No: SM402MS/SM305MS Set. No: 3**

**BVRIT HYDERABAD**

**College of Engineering for Women**

**II B.Tech – II Sem., I Mid – Term Examinations, February, 2020**

**BUSINESS ECONOMICS AND FINANCIAL ANALYSIS**

**Objective Exam**

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**Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Hall Ticket No.**

**Answer All Questions. All Questions Carry Equal Marks. Time: 20 Min. Marks: 10.**

**I. Choose the Correct Alternative:**

1. Least squares method is also known as [ ]

A) Trend projection Method B)Barometric technique

C) Simultaneous equations method D) Correlation Method

2. Where the consumption of a product can be postponed, the demand is said to be [ ]

A) Inelastic B) Elastic C) Unitary D) Infinite

3. When the Demand Forecasting is done by Selling the product to a small group of [ ]

customers, this method of Forecasting is known as

A) Sales Force Method B) Test Marketing C) Least Square Method D)Expert Opinion Method

4. In the first stage of Production Function with One Variable Input, Total Production [ ]

A) Increases B) Decreases C) Constant D) Negative

5. Optimization techniques are studied in Business Economics with the help of following subject:

a) Economics b) Operations Research [ ]

c) Mathematics d) Statistics.

6. Giffen goods are also called [ ]

A) Standard goods B) Superior goods C) Normal goods D) Inferior goods

7. If you buy a Tape Recorder, that purchase is known as [ ]

A) Autonomous Demand B) Derived Demand C) Market Demand D) New Demand

8. Demand is defined as [ ]

A) Desire backed by Purchasing Power B) Desire backed by the Inability to Pay

C) Desire backed by the Unwillingness to Pay D)Willingness to Pay without desire

9. Coffee, Milk and Sugar are known as [ ]

A) Producer Goods B) Perishable Goods C)Substitutes D)Complementary goods

10. When the Consumer buys more of same goods when the price of the commodity decreases

the demand is known as [ ]

A) Extension of Demand B)Contraction of Demand C)Increase in Demand D)Decrease in Demand

**Cont…..2**

**Set.No:3**

**:2:**

**II Fill in the blanks:**

11. A business organization managed by two or more persons is called\_\_\_\_\_\_\_\_\_\_\_\_\_\_

12. Examples of substitutory goods \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

13. GDP = \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

14. Per Capita Income = \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

15. Census Method is also known as \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

16. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ are factors of Production.

17. Wage is a return for \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

18. Isoquant curve is\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

19. Expand MRTS\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

20. Inflation means\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**Code. No: SM402MS/SM305MS Set. No: 4**

**BVRIT HYDERABAD**

**College of Engineering for Women**

**II B.Tech – II Sem., I Mid – Term Examinations, February, 2020**

**BUSINESS ECONOMICS AND FINANCIAL ANALYSIS**

**Objective Exam**

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**Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Hall Ticket No.**

**Answer All Questions. All Questions Carry Equal Marks. Time: 20 Min. Marks: 10.**

**I. Choose the Correct Alternative:**

1. In the first stage of Production Function with One Variable Input, Total Production [ ]

A) Increases B) Decreases C) Constant D) Negative

2. Optimization techniques are studied in Business Economics with the help of following subject:

a) Economics b) Operations Research [ ]

c) Mathematics d) Statistics.

3. Giffen goods are also called [ ]

A) Standard goods B) Superior goods C) Normal goods D) Inferior goods

4. If you buy a Tape Recorder, that purchase is known as [ ]

A) Autonomous Demand B) Derived Demand C) Market Demand D) New Demand

5. Demand is defined as [ ]

A) Desire backed by Purchasing Power B) Desire backed by the Inability to Pay

C) Desire backed by the Unwillingness to Pay D)Willingness to Pay without desire

6. Coffee, Milk and Sugar are known as [ ]

A) Producer Goods B) Perishable Goods C)Substitutes D)Complementary goods

7. When the Consumer buys more of same goods when the price of the commodity decreases

the demand is known as [ ]

1. Extension of Demand B)Contraction of Demand C)Increase in Demand D)Decrease in Demand

8. Least squares method is also known as [ ]

A) Trend projection Method B)Barometric technique

C) Simultaneous equations method D) Correlation Method

9. Where the consumption of a product can be postponed, the demand is said to be [ ]

A) Inelastic B) Elastic C) Unitary D) Infinite

10. When the Demand Forecasting is done by Selling the product to a small group of [ ]

customers, this method of Forecasting is known as

A) Sales Force Method B) Test Marketing C) Least Square Method D)Expert Opinion Method

**Cont…..2**

**Set.No:4**

**:2:**

**II Fill in the blanks:**

11. Per Capita Income = \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

12. Census Method is also known as \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

13. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ are factors of Production.

14. Wage is a return for \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

15. Isoquant curve is\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

16. Expand MRTS\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

17. Inflation means\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

18. A business organization managed by two or more persons is called\_\_\_\_\_\_\_\_\_\_\_\_\_\_

19. Examples of substitutory goods \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

20. GDP = \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**-oOo-**

**Code No: SM402MS/SM305MS Set No. 1**

**BUSINESS ECONOMICS AND FINANCIAL ANALYSIS**

**Key**

**I. Choose the correct alternative:**

1. B

2. D

3. A

4. A

5. D

6. A

7. A

8. B

9. B

10. A

**II. Fill in the Blanks**

11. Total Enumeration Method

12. Land, Labour, Capital and Organization

13. Labour

14. Shows the combinations of inputs which produce same quantity of output.

15. Marginal Rate of Technical Substitution

16. Sudden rise in prices in the economy.

17. Partnership Form of Organization.

18. Tea and Coffee

19. C+I+G+(X-M)

20. National Income / Total Population